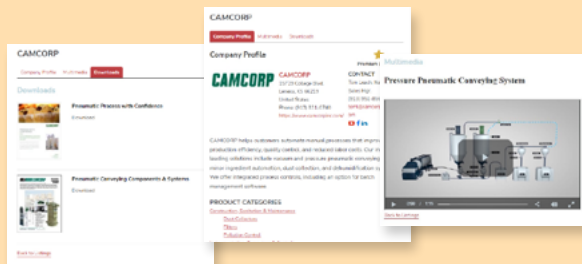


October 2023 Online Edition

### Premium Package \$1,095

(\$465 for eMagazine Advertisers)

- Complete contact information
- Live email & web links
- 50 word company description
- Company logo
- Premium ranking (appear at the top) with Star Designation
- 3 PDF downloads
- 3 Product Photos
- Social Media Linked Icons
- Inclusion in the Request for Proposal (RFP) program, LEADS!
- Include a video to promote your company & products
- Leaderboard ad posted to 3 product category pages of your choice
- NEW Digital Sponsorship: Promote your company year-round in the eMagazine issues



### Deluxe Package \$875

(free with October display ad in the eMagazine):

- Complete contact information
- Live email & web links
- 50 word company description
- Company logo
- Improved positioning (appear 2nd)
- Inclusion in the Request for Proposal (RFP) program, LEADS!
- New Feature! Social Media Links

### Link Package \$360

- Complete contact information
- Live email & web links
- 50 word company description
- Inclusion in the Request for Proposal (RFP) program, LEADS!
- New Feature! Social Media Links

### Basic Package \$70

- Limited contact information (excludes email & web)
- 50 word company description

## Additional Options

### Leaderboard Ad – \$350

Post your 728 x 90 product ad online for more exposure to your customers. Ad appears on results page for 3 specific categories selected.



### Homepage Leaderboard Ad – \$1,750

Posted on the homepage of the Snack Food & Wholesale Bakery online directory for an entire year! Sold on a first come, first served basis! (728 x 90 pixels)

### Medium Rectangle Ad – \$1,000

Posted to EVERY page of the Snack Food & Wholesale Bakery online directory for an entire year! Sold on a first come, first served basis! (300 x 250 pixels)

### Social Media – \$130 for all



Get the best and most exposure for your company by running an October display ad

- Live email & web links
- 50 word company description
- Company logo
- Improved positioning (appear 2nd)
- Inclusion in the Request for Proposal (RFP) program, LEADS!



[www.snackandbakery.com/buyersguide](http://www.snackandbakery.com/buyersguide)

Ad Close: September 20, 2023

Update your listing online. Contact Jessica Casbar at [casbarj@bnpmedia.com](mailto:casbarj@bnpmedia.com) or 248.786.1216 for your custom login information

For enhancement information, contact Renee Schuett, Enhancement Sales at 248.786.1661 or [schuett@bnpmedia.com](mailto:schuett@bnpmedia.com)